



Privacy statement L-IME® and Legal tech radar

This privacy statement tells you everything about the way your personal data is collected and handled. It explains where your data is stored and the purposes for which your data is stored. You will also find all your rights regarding your data and how you can exercise these rights.

The privacy statement will sometimes be amended due to changes in legislation, for example. It is therefore advisable to consult the declaration periodically.

Purposes

Personal data is collected by L-IME® for a number of reasons. These are explained below.

- 1. Sending newsletters**
L-IME® sends newsletters via e-mail. These newsletters are commercial on the one hand and aimed at knowledge sharing on the other. The name and e-mail address are collected via the appropriate form on the L-IME® website. In addition, you may be asked verbally or in writing to subscribe to the newsletter, after which L-IME® records the data.
- 2. Contacting us**
Data is collected when you contact L-IME® via e-mail or via the L-IME® website or the Legal tech radar. However, the form on the websites only asks for the data necessary to offer a proposal or service, such as the name, company name, e-mail address, telephone number and any comments such as the request for help or why contact is being made.
- 3. Invoicing and administration**
Data is collected to enable invoices to be prepared and sent digitally and records to be kept. The name, company name and e-mail address are recorded for this purpose.
- 4. Posting reviews**
Data is collected when a review is posted through the IT Choices website. However, the relevant form only asks for the necessary data to post the review such as name, company name and review.
- 5. Comparing requests**
Data is collected when a compare is requested via Legal tech radar. However, the relevant form only asks for the data required to send the comparison made, such as the name and e-mail address.
- 6. Sponsorship Legaltech radar**
Data is collected when a request to conclude a subscription is made via the "IT-Kieswijzer" website. However, the relevant form only asks for the data necessary to conclude the subscription such as name, company name and e-mail address.



7. Analytics

The L-IME® website collects data to improve the website and measure the results of our Adwords ads. This is done with Google Analytics. This data is anonymous and therefore not linked to personal data. This includes information such as the duration of the website visit or the pages visited. All data is only processed with your explicit consent or in execution of the agreements entered into.

Recipients

The data, which L-IME® receives and processes, are managed with the help of:

1. Microsoft

The e-mail of L-IME® is hosted by Microsoft. If you contact us via the forms or via e-mail, those e-mails are stored on Microsoft's servers. L-IME® uses Microsoft Office 365. Read Microsoft's privacy statement here: <https://privacy.microsoft.com/nl-nl/privacystatement>.

2. Hostnet

The e-mail of the Legaltech radar is hosted by Hostnet. If you contact us via the forms or by e-mail, those e-mails are stored on Hostnet's servers. Read Hostnet's privacy statement here: <https://www.hostnet.nl/over-hostnet/privacy-and-cookie-statement>.

3. Mailchimp

The newsletters are sent using Mailchimp. The moment you sign up for the newsletter, your e-mail address and name are added to the appropriate list within Mailchimp. Read Mailchimp's privacy statement here: <https://mailchimp.com/legal/privacy/>.

4. WebWonders

The website and website back-ups are hosted by WebWonders. Data you leave on the L-IME® website is stored on WebWonders' servers. Read WebWonders' privacy statement here: <https://www.webwonders.nl/privacy-statement/>.

5. Umbraco

The L-IME® website and the Legal tech radar are created in Umbraco. Data that you leave on those websites are stored in Umbraco. Read Umbraco's privacy statement here (in English): <https://umbraco.com/about-us/privacy/>.

6. Google

The information we obtain through Google Analytics is stored by Google on servers in the United States. Read Google's privacy policy here: <https://policies.google.com/privacy?hl=nl> and Google Analytics' specific privacy policy here: <https://support.google.com/analytics/answer/6004245?hl=nl>.

7. Legalsense Invoices are created in the program Legalsense. The data is stored on the servers Legalsense uses for its services. Read Legalsense's privacy policy here: <https://legalsense.nl/privacy-policy/>.



8. Addmore Administrations

For administration, L-IME® uses the services of Addmore Administrations. The data is stored on the servers used by Addmore Administrations for its services.

Storage period

Your data will be retained by L-IME® for a longer period of time, but never longer than necessary for the performance of activities, unless we are required to retain your data for a longer period under a legal regulation.

1. Sending newsletters

Your e-mail address and name are stored in Mailchimp. The storage of your data is indefinite. You can unsubscribe whenever you want via the link at the bottom of the newsletters or by sending an email to info@l-ime.nl.

2. Contact via e-mail

When you contact us via e-mail, the data you send, such as the name, company name, e-mail address and telephone number, if any, are stored on the e-mail server. Those mails are kept for as long as is necessary for carrying out activities.

3. Posting a review

When you post a review on IT-Kieswijzer, the data you provide, such as your name and company name, are stored on the website and the mail server. This data is stored for as long as is necessary for carrying out activities.

4. Comparison requests

When you request a comparison via the IT-Kieswijzer, this data, such as the name and e-mail address, is stored within the website and on the mail server. These data are kept for as long as is necessary to carry out activities.

5. Subscriptions

When you request for a sponsor subscription via the subscription form on the IT-Kieswijzer website, those data, such as the name, company name and e-mail address, are stored within the website and on the mail server. This data is kept for as long as is necessary for carrying out activities.

6. Analytics

The data collected with Google Analytics are kept indefinitely within Google Analytics.

7. Invoicing and administration

The invoices created in the program Legalsense and the administration kept by Addmore Administraties are kept for as long as required by law.

Security

No physical copies of your personal data are made. Your data is only managed in the aforementioned systems and software.



The personal data, managed by L-IME® or by aforementioned third parties, can only be accessed via the aforementioned software and are password protected.

The devices that access your data are each themselves also locked with a password. The number of devices, which can access your data, is limited to only those required.

In addition, your visit to our websites is protected by an SSL certificate. This means that your connection to the L-IME® website and to the IT-dialog is private. You can recognise this security by the padlock in front of the url.

Your rights

- 1. Right of access**
You have the right to request access to your data recorded and stored by L-IME® at any time. You can do this by sending an e-mail or contacting L-IME® by telephone. You will then receive an overview of your data.
- 2. Right to rectification**
Is your data incorrect? Or have your details changed? You have the right to have this rectified by L-IME®. You can change your data concerning the newsletter via the url provided at the bottom of each e-mail.
- 3. Right to transfer**
Should you need the data stored at L-IME® in case you switch to another party or service, you have the right to transfer. This requires L-IME® to transfer all your personal data to the other party.
- 4. Right to erasure of data**
Do you no longer want your data to be stored by L-IME®? Then you have the right to have your data deleted.
- 5. Right to file a complaint**
You have the right to file a complaint with the Personal Data Authority if you feel that L-IME® is not handling your data properly.
- 6. Right to stop data use (objection)**
Do you not want L-IME® to use your data? Then you have the right to stop the use of your personal data.

You can exercise these rights via info@l-ime.nl by sending a copy of your ID card in which the passport photo, passport numbers, ID number and BSN have been made illegible.

Obligations

L-IME® processes personal data on the basis of a legitimate interest, namely a commercial interest. This includes offering services or products of L-IME® via e-mail.



Your data will never be sold to third parties.

The data, which are mandatory to provide, are the minimum data required to offer the services or products. For example, your e-mail address is required to send the newsletter. If this mandatory data is not provided, L-IME® cannot offer the requested service.

Should it be necessary to share data that you have shared with L-IME® with parties other than those mentioned above (e.g. to offer a service), your permission to do so will first be requested.

L-IME® reserves the right to disclose data when required to do so by law, or when L-IME® deems it justified to comply with a legal request/process or to protect the rights, property or safety of L-IME®. In doing so, we always try to respect your right to privacy as much as possible.

Still have questions? Feel free to contact us using the contact details below.

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